



FOR IMMEDIATE RELEASE

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Se Ri Pak and ShotVision Partner to Launch Revolutionary Golf Training App

ShotVision introduces a cutting edge iPhone application featuring Hall of Fame golfer Se Ri Pak. With its high-quality video footage, combined with high-end motion graphics and concise instructions, this app will revolutionize the way golf is mastered, transforming even amateur players into high-performance golfers in no time. Learn golf techniques and instructions from a true pioneer in the golf world. See some of **Se Ri Pak's accomplishments** below:

- Five-time major winner and **Hall of Fame** member - Since 1998, she has gone on to win 21 more events on the Tour, including three more majors. In June 2007, at age 29, she qualified for the World Golf Hall of Fame, surpassing Karrie Webb as the youngest living entrant ever.
- According to Eric Adelson (*Golf World* writer) in 2008, who called Pak "***a pioneer... who changed the face of golf even more than Tiger Woods***".

With traditional training, golfers spend the majority of the time hitting less than perfect shots and, as a result, end up practicing how to hit the ball incorrectly. ShotVision believes that visualization is the ultimate learning method; the rich and vivid imagery helps the brain learn correct movements more quickly and effectively. To make every shot perfect, ShotVision iPhone app uses:

- Highest grade, high-speed resolution **RED cameras** that deliver great clarity on mobile devices
- Instructional tutorials along with incredible **3D graphics** that appear display perfectly
- Showcasing **multiple angles** with every shot, with over 100 video shots per player
- Key features and capabilities that allow user to navigate easily— it's like a Nintendo DS for adults

Learning golf doesn't have to be difficult and shouldn't mean spending hours on the driving range hitting hundreds of balls. ShotVision's golf app makes golf training so mesmerizing that amateurs and pros alike want to watch it over and over again.

ShotVision FREE Golf app, as well as individual paid apps, is available now in **Apple's App Store**.

For more information, contact:

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To preview the ShotVision Golf app and video commercial:

- Scan ShotVision's QR code with your cell phone OR..
- Type into your phones browser: www.shotvisiongolf.mobi OR..
- Download the ShotVision App at the Apple Store:



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